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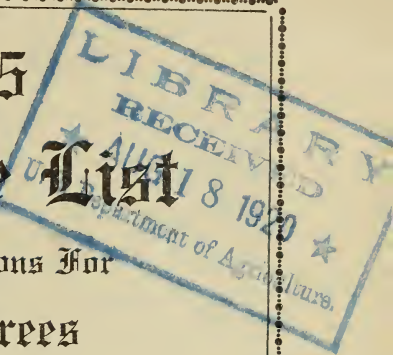


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# 1915 Advance List

And Suggestions For  
Fruit Trees

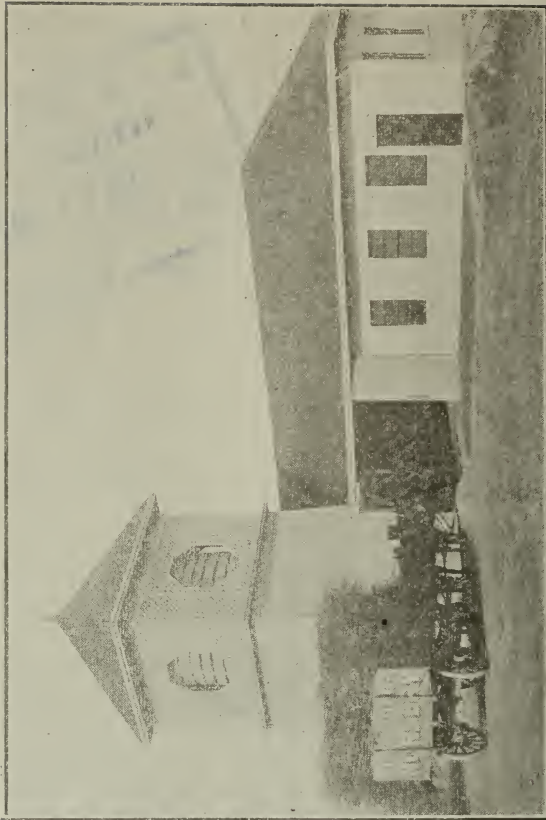


This photograph shows the growth of our prune trees in a single year

Elmer Bros. Nursery  
24th & William Streets  
San Jose, Cal.



Interior view of our packing house, showing young trees  
all ready for delivery to the railroad



This shows our packing house where nursery stock is made  
ready for shipment



# INTRODUCTORY

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The fruits listed in this folder have been selected with greatest care. They are varieties that will give complete satisfaction in the home garden as well as in the commercial orchard and are varieties especially adapted to California climate and soil.

## TREES WITH A RECORD

The principle of breeding from known parentage that has been applied with excellent results to cattle, hogs, horses, etc.—as well as to plants—is the principle that guides us in the propagation of our trees. We select scions from bearing trees—trees we know to be heavily productive of the best fruit—trees we know to be clean, healthy, and strong.

## UTMOST CARE USED

We do not trust the selection of scions to employees, but a member of the firm, a trained nurseryman, attends to this important matter. This is why our trees never fail to give satisfaction.

## GROWN IN SANTA CLARA VALLEY

Our trees are grown in Santa Clara Valley, where the climatic and soil conditions are just right for the production of the very finest stock. Everywhere we are known as "The Nursery that helped to make Santa Clara Valley famous." Why? Because we have sold for years a uniformly high grade stock and have introduced many improved strains, the result of careful study and selection for years. Much of our stock is now really pedigreed—for we can trace the record for productivity, quality of fruit, and habit of growth—back for many years.

Write to us for information and advice regarding fruit growing. Our years of experience as nurserymen and growers are at your command. Buy Elmer trees and you cannot fail.

## INSTRUCTIONS FOR ORDERING

**WE BOX AND PACK FREE**—Our prices include careful packing and free delivery to our local freight or express office.

**SPECIAL QUOTATIONS**—We make special quotations on large orders and car lots. Write for estimate. Give list of requirements, varieties, grades, etc.

**WRITE PLAINLY**—On all communications please write your name and address plainly. Use pen and ink whenever possible. In referring to trees, state specifically the variety, number of trees, and sizes.

**ORDER EARLY**—This insures prompt shipment when it's time to plant and enables you to have your trees ready to put into the ground when you want to do it.

**SHIPPING**—Give plain directions as to route and whether by freight or express. We advise express shipments on all except very large orders.

**WRITE FOR PRICES**—List your requirements on the enclosed sheet and send to us for pricing. No nursery on the Pacific Coast offers better stock for the money.

**REMITTANCES**—Send your money by Postal or Express Money Order, Bank Draft, Registered Letter, or Personal Check.

**OUR GUARANTEE**—We will refund the amount paid or replace the trees if any stock ordered from us proves to be untrue to name. It is understood that this guarantee shall in no case make us liable for a sum larger than the original amount paid for the stock.

## ALMONDS

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If you have land that will produce almonds, do not hesitate to plant them. Almonds are easy to grow; always bring fair prices; and the market is certain. California is the only section of the North American continent where almonds can be successfully grown, and we do not produce at the present time more than one-quarter enough nuts to satisfy the demand. We believe that almond-growing is as safe and profitable as any investment in the state.

The past few years have witnessed a wonderful development in the planting of nut trees in California, and the possibilities of the industry have barely been touched. A comparison of the income from almond-bearing orchards with those of other kinds will prove a revelation to the man who has not considered the matter.

Among the heaviest producers are the Nonpareil, Drake's Seedling, and Texas Prolific. However, in some sections the I X L, Peerless, and Ne Plus Ultra do equally as well when planted in combination with Nonpareil, and with Drake's Seedling or Texas Prolific as a pollenizer. Texas Prolific or Drake's Seedling should be planted with either or any of the other two varieties for the purpose of cross fertilization. We have a big stock of choice trees on Bitter Almond and Peach roots. These are fine, clean, healthy trees and will give splendid results.

### Selected Varieties of Almonds

Drake's Seedling	Ne Plus Ultra	Peerless
I X L	Nonpareil	Texas Prolific

## APRICOTS

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Here we have another sure profit-maker for the grower. Apricots, like almonds, are not grown commercially in any part of the United States except California. An almost unlimited market is afforded by the demand at home for the green, canned, and dried fruit, and the demand abroad for canned and dried fruit.

If you have good apricot land, you can realize an exceedingly good income. We shall be glad to go into the possibilities of apricot growing further with any who are interested. Write us.

We have a fine stock of trees on apricot, peach, and myrobolan roots. It will pay you to order at once, however, for there has been a shortage of good trees and prices will surely advance briskly before the selling season has become far advanced.

We want to call your attention especially to the Losse Blenheim, a strain developed by Mr. H. E. Losse on his ranch near Mt. View, in Santa Clara County. This is an exceedingly large and well formed cot, running 4 and 5 to the pound. It is a heavy producer and a strong and thrifty grower. The Noble Blenheim is also a new strain of marked merit, the fruit running uniformly large. Both of these are cots of splendid quality and are in a class by themselves as money-makers. These strains can be purchased only from us.

### Selected Varieties of Apricots

Blenheim	Losse	Royal
Hemskirk	Noble	Tilton

## PEACHES

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Peaches have always been a paying crop in this state until the present unfortunate situation due to



the European war. The cessation of export trade has left the canneries with an overstock of canned fruit, and the natural result is a stagnant market and low prices. This is a temporary check only, and we know that peach-growing in California will rapidly reoccupy its important position as soon as the war is over. The Clingstone Peach is queen. It is the canning peach preeminent and has no real rival. The California Clingstone Peach monopolizes the demand in every market. It is an easy peach to grow and sell, and any man contemplating a peach orchard need not hesitate in going ahead.

### OUR HIGHLY COLORED TUSCAN CLING

This is a strain that can be purchased only from us. It is the result of eighteen years of selection and re-selection. We call your attention to the following special features:

1. Round and symmetrical in form.
2. Uniform in size.
3. Highly colored meat.
4. Brings the highest price.
5. Does not split the pit.
6. Superior quality for canning.

Our Highly Colored Tuscan Cling brought double the price at the cannery paid for any other peach this last season. It is a peach of known merit—the kind it pays to plant. If you want something extra fine include at least some of this strain in your first order.

### THE PHILIPS CLING

We were one of the first to propagate the Philips Cling in this section and still have the original trees purchased years ago. We propagate from these trees and thus those who buy direct from us are assured of getting the genuine Philips in all its perfection. The trees you buy from us are but one generation removed from the original trees. It pays to buy quality trees—that's the only kind we sell.

### Other Popular Clingstone Peaches

Henrietta

California

White Heath

Orange Runyon

Tuscan

Nichols Orange

## PRUNES

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Isn't it logical to buy your prune trees direct from a nursery located at the very heart of the greatest prune-growing section in the world?

Prunes are money-makers for the grower. They enjoy a stable market. Even under abnormal conditions like the present, prunes are selling at a price that represents a good margin of profit for the grower.

There is a steady demand for prune trees and we should not be surprised if prices rise rapidly before long. The safe way is to order at once. We offer trees on myrobalan, peach, and almond roots.

### FRENCH PRUNES

The French prune is the favorite. It is a consistent and heavy bearer and the market is always ready. Our prune trees are propagated from an orchard twenty-three years old, which is producing prunes that average 40-50. We have watched this orchard carefully during its lifetime and it has never once failed to produce a highly profitable crop.

Most nurserymen propagate from trees that are too young and have not had a chance to prove their merit. The results are very uncertain. By our method, however, of propagating only from trees of proven productiveness, we know that every tree we dig and sell will prove satisfactory. The best is none too good. We cannot emphasize this too strongly. Buy your prune trees from a nursery that has a reputation built up by years and years and years of sterling service to the fruit growers of this state.

### IMPERIAL PRUNES

This variety of prune we are working from the original stock imported by John Rock direct from the prune orchards of France. The original stock never produced a regular crop until it was double-worked on the Tragedy Prune, which has improved its regularity

immensely. We can take you into orchards and show you any number of trees that have come from our nursery and that have consistent records as crop-producers.

#### Prune on Myrobalan Roots

French Standard	Imperial	Sugar
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#### Prunes on Peach Roots

French

#### Prunes on Almond Roots

French	Imperial	Sugar
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### PEARS

Pear trees from the Santa Clara Valley are unquestionably the pear trees to buy. For in this peculiarly favored locality there is no pear blight to contend with and the trees grow clean, strong, and healthy. We are growing on Japanese Pear roots, which is last convention of the Fruit Growers Association it was almost unanimously conceded that this is the root on which pear trees should be grown.

The California Bartlett Pear is the admitted leader. It ripens in advance of the Eastern and Northwestern grown Bartlett and on this account finds a ready market. A good average profit results to the grower, and there have been occasions with conditions favorable that astounding profits have been realized.

The Comice, Winter Nellis, Beurre d'Anjou, and Beurre Clairegeau of the later varieties are also good proving blight-resistant to a surprising degree. At the from Fall varieties, which enjoy a wide market and producers. Good results have been attained, likewise,

#### Pear on Pear Roots

Bartlett	Beurre Clairegeau	Glout Morceau
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Beurre d' Anjou	Crocker Bartlett	Lawson
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bring good prices.

Beurre Bosc	Comice	Wilder
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Beurre Hardy	Easter Beurre	Winter Nellis
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#### Pear on Quince Roots

Bartlett (Double worked)	Comice
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Beurre d' Anjou	Winter Nellis
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## CHERRIES

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Who has not seen and tasted the famous Bing Cherry? We are the introducers of the Bing in California, through the courtesy of our esteemed friend, Mr. Burkhardt. It has been proven to be the best shipping cherry of them all.

The new DiFiore strain of Royal Ann, which we are propagating, is admittedly the finest strain of Royal Ann ever introduced. Ordinarily Royal Ann buds are from two to three inches apart. But on this new strain the fruit spurs are only from a half inch to an inch apart, making large crops possible. The trees from which we bud have been regular bearers for twenty years. The DiFiore begins to bear sooner than other strains, another big advantage in view of the prices that the first Royal Anns invariably bring.

A well kept cherry orchard is the source of real profit and will compare from an investment standpoint with the best orange and lemon groves of the south.

### Cherries on Mazzard Roots

Black Oregon	Burbank	Royal Ann
Black Tartarian	Centennial	Lambers
Bing	Early Chapman	
Knight's Early Black	Early Purple Guigne	

### Cherries on Mahaleb Roots

Black Oregon	Bing	Lambert
Black Tartarian	Burbank	Royal Ann

## SHIPPING PLUMS

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We recommend shipping plums as a profitable crop especially in view of the fact that the Panama Canal now gives us the markets of Europe at less shipping cost than obtains to New York by rail. An unlimited market for a popular product like the California plum insures good prices always.



There are a number of choice varieties of plums of which we carry a complete stock. We offer only healthy trees on myrobolon, peach, and almond roots.

#### Plums on Myrobolon Roots

Apple	California Blue	Jefferson
Bavay Green Gage	Felienburg	Kelsey
Beauty	Formosa	President
Burbank	Gaviota	Santa Rose
Climax	German	Satsuma
Clyman	Grand Duke	Shiro
Coe's Golden Drop	Giant	Tragedy
Damson	Hungarian	Wickson
Diamond	Imperial Gage	Yellow Egg
Shropshire Damson		

#### Plums on Peach Roots

Beauty	California Blue	President
Burbank	Gaviota	Santa Rose
Climax	Giant	Satsuma
Clyman	Grand Duke	Tragedy
Diamond	Hungarian	Wickson
Formosa	Jefferson	

#### FREESTONE PEACHES

For the family orchard almost any variety of Freestone peach is good; but we recommend for commercial planting only those varieties that ripen in advance of the Eastern and Southern peaches, for the later varieties come into competition with an abundance of excellent eastern fruit which holds the prices low. We suggest for the commercial grower such freestone varieties as Mayflower, Alexander, Triumph, St. John, Early Crawford, and Foster.

#### Popular Varieties We Sell

Alexander	Triumph	Late Crawford
Hale's Early	Strawberry	St. John
Fay Elberta	Mayflower	Early Crawford
Salway	Milton Snow	Foster
Elberta	Muir	Loveil

## OLIVES

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Slowly but surely the olive is coming into its own in this state. They have been tried out first in one locality, then in another, until today we find that there are many sections of California admirably adapted to the culture of this profitable fruit.

The California ripe olive is a general favorite. It is not only much used for a high grade olive oil, but pickled ripe it has a constantly increasing market.

The European Olive does not come into competition with it, because the European olive cannot be pickled ripe, but must be pickled green in order to be shipped to the consumer.

An olive grove in a favorable locality is a sure source of profit. The trees grow to a very old age, and are by no means difficult to care for. We recommend the Mission olive for general planting, though good results are being secured with the Manzanillo.

We offer the choicest of trees on picholene roots as well as grown from cuttings. Those on picholene roots are much the better. The best varieties are:

### Best Olive Varieties

Manzanillo

Mission

Sevilano

## WALNUTS

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The introduction of Franquette and Mayette strains of the French walnut has meant much to the growers of California. These nuts have been found to be unusually successful in many parts of the state and never fail to bring a good return.

A very satisfactory walnut is the Wiltz strain of Mayette, commonly known as the San Jose Mayette. It is the result of the most careful breeding-up process, until today it stands along as a prolific bearer of the largest and choicest nuts. It is a strain of surpassing merit and both tree and nuts are surprisingly free from blight. It is not subject to sunburn and for this reason may be grown in the hot interior valleys

of the state where other varieties would not be satisfactory. The nuts may be harvested early—two weeks in advance of the Franquette, and while the trees are still in foilage.

The San Jose Mayette is of medium growth, which facilitates pruning and harvesting. The nut is of the best commercial size with a smooth highly colored thin shell, needing no bleaching. The shell is filled by the meat, which is of superb flavor and matchless quality.

We also recommend and sell the genuine Vrooman strain of Franquettes. This strain is proving a heavy producer and nuts are of large size, fine form and superb quality. There is always a good market and there is no danger of a slump in Franquette prices. It is sur-quality. There is always a good market and there is prising what a difference is found in the different strains of the same variety of nut. If you plant Franquettes, buy from us and get the real Vrooman strain, recognized as the most perfect Fanquette in existence.

Our trees are grown on the black walnut root and the scions are taken from trees that have a meritorious record.

#### Walnuts on Black Roots

Franquette  
Mayette

Placentia Perfection  
Santa Barbara

#### QUINCES

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This fruit has not been given the attention in California that it deserves and will have in time to come. It is a consistent bearer, has an almost unlimited market, and always brings a good price. It can be grown on ground that would be too wet for pear, apple, or myrobolon roots; and at the same time thrives on land that is well drained.

Pineapple and Van Deman are very popular varieties. Pineapple is the earliest ripener and is perhaps the most desirable for market growing.

#### Varieties We Grow

Orange

Reas Mammoth

Van Deman

Pineapple

Smyrna

#### APPLES

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The California apple comes into competition with those grown in the West and Northwest and the immense acerage set out to apples in these sections make apple-growing in this state somewhat less profitable than it would otherwise be, although in time the market will grow and absorb the entire output of this state as well as other sections at fair prices. We refer

now to the Fall and Winter varieties. Early Summer and Midsummer apples, however, ripen in advance of the Northwestern and Eastern grown fruit and thus enjoy a market practically free from competition. We recommend such apples as the Red Astrachan, White Astrachan, Alexander, and Gravenstein among this latter class—with the Skinner Pippin as the leader of them all.

#### Summer Apples

Alexander	Red Astrachan	Skinner Pippin
Early Harvest	Red June	
Gravenstein	White Astrachan	

#### Fall Apples

Jonathan	Rome Beauty
Ortley	Yellow Bellflower

#### Winter Apples

Arkansas	Rhode Island Greening
Baldwin	Spitzenberg
Delicious	White Winter Pearmain
Grimes Golden Pippin	Winesap
King David	Winter Banana
Mammoth Black Twig	Yellow Newtown Pippin

#### Crab Apples

Hyslop	Red Siberian	Yellow Siberian
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#### PERSIMMONS

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This native of Japan is getting more and more attention each year—both from the fruit grower and the consuming public. It is not a difficult fruit to grow and already is found in many California family and commercial orchards.

#### Persimmon Varieties

Hachiya	Mammoth Goshio
Hyakume	Tane-Nashi

#### FIGS

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Fig growing is merely in its infancy in this state. Figs never beg for a market and the public is learning to like them better and better.

They thrive in most every part of California, though they are most successful in the warmer sections. We will be glad to take up the possibilities of this fruit with any who are especially interested.

#### Fig Varieties We Recommend

Calimyrna	California Black
	White Adriatic

#### NECTARINES

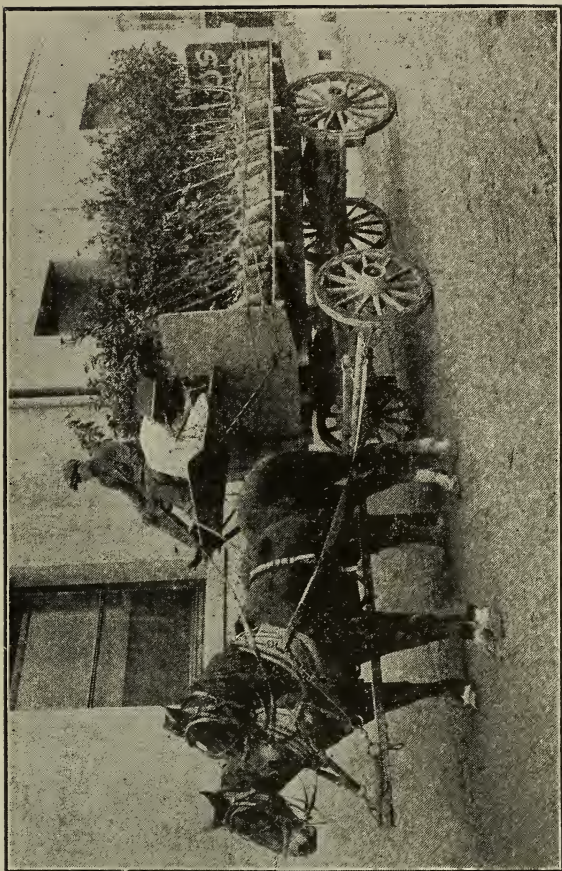
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A delicious fruit that combines the flavor of the peach and the plum. Our trees are healthy and strong-rooted and will produce heavy crops of fine quality.

#### Nectarine Varieties We Recommend

Boston	New White	Stanwick
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A wagonload of citrus trees from our nurseries—only one of  
hundreds that go out every season

## ORANGE, POMELO, AND LEMON

We have made somewhat of a specialty of citrus trees and offer as fine stock as you can buy anywhere in the state.

### ORANGES

Ruby Blood	Thompson Improved Naval	Tangerin
Washington Naval		Valencia Late

### LEMONS

Eureka	Lisbon	Villa Franc
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### POMELOS

Free	Marsh Seedless	Triumph
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### TABLE GRAPES

Table grapes are a profitable crop in many parts of the state and may be grown practically everywhere. Among the leading varieties are the Malaga, Tokay, Cornichon, and Emperor. For raisins the Thompson Seedless is the favorite, and there is practically no

element of risk in setting out a vineyard of this variety. We offer strong, clean, disease-free stock.

#### European Table Grapes

Black Ferrara	Emperor	Mission
Black Morocco	Fontain bleau	Muscat
Black Prince	Tokay	Purple Damask
Blue Malvoise	Gros Coleman	Rose Peru
Cornichon	Malaga	Thompson Seedless

#### American Table Grapes

Catawba	Concord	Worden
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### BERRIES

We have a big stock of berry plants and you will do well to get our prices. Conditions in Santa Clara Valley are just right for berry-growing and our plants are clean, strong, hardy, and thrifty.

#### Strawberries We Recommend

Cardinal	Klondyke	Patagonia
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#### Blackberries We Recommend

Mammoth	Crandall's Early	Himalya Giant
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#### Raspberries We Recommend

Cuthbert	California Surprise	Golden Queen
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#### Superlative

#### Red Loganberries

This wonderful blackberry-raspberry is growing in favor each season. Besides being sold fresh the Loganberry is now dried and in this form it finds ready sale at 20 cents a pound. Watch the dried loganberry industry. It has a big future. We sell the best varieties for home—and market-growing. Write and ask us more about the possibilities of loganberry growing.

### FRUIT TREE COLLECTION

12  
Choice  
Trees  
\$3.00

Even if you are not growing fruit on a commercial basis, you ought to have a family orchard from which to pick fruit for your table. A few trees will furnish an abundance of fruit for eating, canning, preserving, etc. For \$3.00 you can have 12 trees picked from the following varieties: peach, apricot, prune, plum, pear, apple, cherry, quince, nectarine, almond, and black walnut. State varieties wanted and number of each.

### FINEST OF ROSES

12  
1-Year  
Old  
Plants  
for  
\$1.50

#### Bush and Climbing Varieties

All large sturdy plants growing upon their own roots. When planted in your garden they will take hold and begin to grow at once. For \$1.50 we will send to you a full dozen choice varieties—no two alike. The collection will prove a revelation to you. Send your order now.